



The Good Time Gang Cigar Club, LLC & GTGgives, Inc.

# SPONSORSHIP OPPORTUNITY

Fourth Annual International Conference  
December 4 – 7, 2025

Presented by:  
GTG Business Development  
Council

# WELCOME LETTER

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We are delighted to extend a warm invitation to partner with us for The Good Time Gang Cigar Club, LLC and our nonprofit, GTGgives Inc.'s, Fourth Annual International Conference. This year's gathering is particularly momentous, as it marks the 13th anniversary of our organization—an incredible milestone that speaks to the strength, unity, and impact of our community.

The Good Time Gang Cigar Club has grown into a nationwide network of passionate members who share a love for camaraderie, personal growth, and meaningful connections. With 3,000 members across 67 cities in the United States, we are proud of our steady expansion and deepening presence in local communities, as well as within the entertainment, cigar, and bourbon industries.

Our annual conference is more than just a celebration; it is an opportunity for industry partners like you to engage with a diverse and dynamic audience, fostering relationships that extend beyond business. Throughout this special weekend, attendees will gather to fellowship, network, and grow professionally, spiritually, and mentally. Additionally, we will use this powerful platform to organize our 2026 community outreach initiatives, reinforcing our commitment to service and giving back.

Your sponsorship not only grants you access to an influential and engaged audience but also aligns your brand with a movement that values connection, excellence, and philanthropy. We invite you to explore the sponsorship opportunities detailed in this packet and discover the many ways we can collaborate to make this year's event truly extraordinary.

We look forward to the opportunity to partner with you and to welcome you into The Good Time Gang family. Please do not hesitate to reach out with any questions—we would be honored to have your support.



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**Mark Jackson**  
**Mayor**



# ABOUT US

The Good Time Gang Cigar Club (GTG) is an international Cigar Club founded at Shelly's Back Room Cigar Bar in Washington, DC on November 27, 2012. 19 men and 1 woman chartered the club on the principles of conversation and fellowship while smoking cigars.

## MISSION

To contribute to the betterment of our communities through charitable efforts

Promote the truest essence of the cigar culture

To enrich the lives of our members through fellowship, shared interests, and meaningful connections

# OUR MEMBERS

We currently have 67 chapters consisting of 3,000+ members with new members joining on a daily, weekly basis. Our membership is comprised of 60% men / 40% women, with an average age range of 42-52 and a median income range of \$217,000.



## West



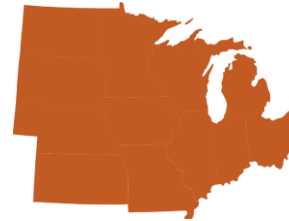
CA, NV, AZ, & CO

## Southwest



LA & TX

## Midwest



IL, MI, NE, OH,  
SD, TN & WI

## Eastern Seaboard



DC, DE, FL, GA, MD,  
NC, NJ, NY, PA, SC & VA

Professions include Local, State, and Federal Government, Medical Professions, Lawyers, Service Workers, Retirees, and Entrepreneurs

GTG Member - Owned

51

Brick & Mortar  
Lounges

20

Mobile Cigar  
Lounges

21

Cigar  
Brands



# GTGgives, Inc.



GTGgives, Inc. Administrator, Nancy Ramos-Young, presenting over \$2,500 in gifts and \$1,600 in monetary donation to the USMC in support of Toys for Tots.

GTGgives, Inc. was founded in 2024 to formalize and structure our individual chapters philanthropic efforts. The nonprofit coordinates our charitable efforts across all cities where a chapter is present to identify needs and opportunities at the chapter and national level.

Our local chapters excel at supporting community efforts directly supporting single-parent homes, youth programs, elderly, students and educators, homeless, and many more. Such efforts include:

- Feeding and clothing homeless
- Scholarship Contributions
- Toy and coat drives
- Mentorship programs
- Sponsoring local schools
- Support to Special Olympics
- Donating to Food Pantries
- And much, much more ....

# OUR CONFERENCE

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The conference is a premier four-day event filled with networking, professional development, and community impact. Featuring keynote speakers, team-building activities, and strategic planning sessions, the conference connects members with leaders from the cigar industry and other high-grossing sectors. Attendees will engage with vendors, forge new partnerships, and celebrate collective achievements.

Whether building relationships, expanding industry insights, or shaping future outreach initiatives, this event offers an unforgettable experience of connection and growth.

## VENUE

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This year's conference will be held on the renowned grounds of the Saddlebrook Resort in Tampa, FL. The award-winning, 480-acre Saddlebrook Resort has made a name for itself as a premier meeting and vacation destination, as well as one of the nation's preeminent athletic training facilities. Purposely planned as a car-free Walking Village, the resort setting allows guests to easily walk everywhere, surrounded by lagoons and cypress trees.

## ATTENDEE DEMOGRAPHIC DATA

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- Avg Attendees/Event: 325
- Audience: 80% African American, 10% Latino, 10% Other
- Age Range 30 – 62
- Income Range \$65k - \$425k
- Home Ownership: 85%
- Vehicle Age: 3 years
- IG Followers: 15k+
- Facebook Friends 7,500+ Friends

# CONFERENCE SCHEDULE

## Day One

Thursday, 4 December

### GTG Golf Tournament

Members and local golfers descend on one of Tampa's premier courses for a great day of golf, fellowship, and networking.

\* tournament sponsorship available

### Welcome Reception

An evening of live music, cigars, dancing, and give aways to welcome all conference attendees back to Tampa Bay.

## Day Two

Friday, 5 December

### State of the Organization Day 1

Members gather to discuss organizational growth, receive council reports, strategize CY '26 GTG gives partnerships and goals, and hear guest speakers.

\* Guest Speaker opportunities available

### Hookday

A time honored GTG tradition. GTG and friends gather for a traditional family reunion-style picnic filled with music, dancing, cigars, games, vendors, and great food.

\* Vendor space available

### Cigar Lounge Support

GTG takes pride in supporting local cigar lounges. During previous conferences, the lounges GTG frequent experience a tremendous economic impact that is realized through increased revenue and profit to their bottom line during our visit. For us it is time to relax and unwind as we look to support one of the key elements of the cigar culture.... our lounges.





# CONFERENCE SCHEDULE

## Day Three

Saturday, 6 December

### State of the Organization Day 2

We reconvene for a day of leadership training and breakout sessions on the cigar industry, business acumen for our Entrepreneurs and more.

\* Guest speaker opportunity available

### Awards Banquet & Gala

A formal dinner banquet where we present our annual awards for chapters and members and dance the night away to great music to close out this year's conference.

## Day Four

Sunday, 7 December

### GTG Festival Takeover

Conference attendees and other GTG members return to the Ybor City Cigar Festival to enhance one of the best cigar festivals of the year. GTG members are featured at the festival as key vendors, brand owners and representatives, and coordinators.





# SPONSOR BENEFITS



2024 Guest Speakers

## Branding & Recognition

- Logo placement on event materials (flyers, banners, website, emails, social media, etc.)
- On-site signage (banners, step-and-repeat backdrops, etc.)
- Inclusion in event promotional videos

## Event Participation

- Complimentary event tickets
- Exclusive meet-and-greet opportunities with speakers
- Vendor opportunities for direct engagement with attendees
- Branded giveaways or product placement opportunities

## Digital & Social Media Exposure

- Social media shout-outs before, during, and after the event
- Featured posts on event pages with tags and links to sponsor's website
- Email newsletter mentions with logo and message

## Custom Opportunities

- Potential for a custom social media campaign or takeover
- Exclusive sponsorship of a specific session, activity, or entertainment segment
- Co-branded content opportunities (e.g., blog posts, interviews, videos)



Customized Company Profiles

# SPONSOR OPTIONS

## TITLE SPONSOR

**\$25K**

- Conference Naming (example “The Good Time Gang Cigar Club, LLC GTGives 2025 Annual International – Sponsored by XXX)
- Executive speaking opportunities
- Premium logo & product placement throughout the conference
- Audience engagement at all conference activities
- Company recognition at all conference events
- Social Media Highlights
- Booth Space during the Conference
- Custom Company Profile
- GTG website feature for 12 months
- Logo on all promotional items
- Name and Logo on event ticketing site
- Logo and Company link on GTG website
- Featured in conference guide

## EVENT SPONSOR

**\$5K**

- Logo on all promotional items
- Name & logo on event ticketing site
- Company recognition – 4 events
- Social media highlights
- Logo and company link on GTG website
- Feature in conference guide
- 10 min. prestation during conference

## GOLD SPONSOR

**\$2.5K**

- Logo on all promotional items
- Name & logo on event ticketing site
- Company recognition – 2 events
- Social media highlights
- Feature in conference guide

## BRONZE SPONSOR

**\$1K**

- Logo on all promotional items
- Name & logo on event ticketing site
- Company recognition – 1 event

## MERCHANDISE SPONSOR

Option A: 100 Cigars

Option B: Cigar Accessories

Option C: Prizes

● Gold benefits

● Bronze benefits

● Bronze benefits

*Items provided as cost of sponsorship . See 4.2 of the Terms and Conditions*

# SPONSOR AGREEMENT

Per the sponsorship deck received and reviewed by you, your company will receive all assigned sponsorship benefits listed per sponsorship option selected above. I understand the commitment statement made by The Good Time Gang International Cigar Club, LLC and GTGgives, Inc and the details of the option selected. Please see terms and conditions for payment and delivery information.

## Sponsor Contribution

- ☐ Title Sponsor ☐ Gold ☐ Merchandise: Option \_\_\_\_\_
- ☐ Event Sponsor: \_\_\_\_\_  
(please list event) ☐ Bronze

**Contact Name:** \_\_\_\_\_

**Title/Position:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Cell Phone:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Company Address:** \_\_\_\_\_

**Total Amount Paid:** \_\_\_\_\_

**Send signed contract to:** [gtgsponsor@gmail.com](mailto:gtgsponsor@gmail.com)

**Send all payments for Financial Options to:**

**A. GTGgives, Inc – CASH APP: \$GTGgives ACH: Contact POCs to receive account information**

**B. GTG International - CASH APP: \$GTGINTL Zelle @ [gtgintltreasurer@outlook.com](mailto:gtgintltreasurer@outlook.com)**

**Contact the below POCs for payment information and to arrange delivery of merchandise.**

**Isaiah 'Ike' Sierson Jr (254) 319-3362 | Howard 'EIGHTCH' Holley (202) 361-9126**

# TERMS & CONDITIONS

1. This Agreement made and entered into the \_\_\_\_ day of \_\_\_\_\_ 2025 between the THE GOOD TIME GANG CIGAR CLUB (GTG), LLC / GTGgives, INC. (please circle entity check / payment will be made out to) and \_\_\_\_\_ (Name of your organization).
2. \_\_\_\_ This agreement may NOT be reassigned or otherwise transferred by either party in whole or in part, without the prior written consent of both parties.
3. \_\_\_\_ GTG agrees to ensure to adhere to the outlined Sponsorship option chosen by your organization.
4. \_\_\_\_\_ (Name of your organization) agrees to (1) provide a high-resolution image (PNG, JPEG, EPS, PDF) of company logo to gtgsponsor@gmail.com at the time of payment. (2) Deliver or provide all merchandise to include cigars to the provided address or GTG representative no later than Friday, 14 November 2025. A GTG representative will make contact to arrange any deliveries following receipt of contract.
5. \_\_\_\_\_ (Name of your organization) as it pertains to the Title, Event, and Platinum packages only, agrees to provide a text-based company profile and one image (JPEG, PNG, EPS, PDF) for the purposes of a company profile to gtgsponsor@gmail.com at the time of payment. A GTG representative will make contact to arrange review of company profile prior to publishing.
6. \_\_\_\_ Features on the GTG website will run from 1 November 2025 – 1 March 2026.
7. \_\_\_\_ No sponsor is permitted to replicate, duplicate, produce, or sell any materials that resemble or contain the GTG/GTGgives name, logo, and/or likeness.
8. \_\_\_\_ In the event GTG is unable to adhere to any of the sponsorship benefits, the sponsor will be contacted regarding any modifications due to unforeseen circumstances. The Sponsor agrees GTG will not be held liable, and the remaining terms will continue as stated above.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Print name: \_\_\_\_\_





## POINTS OF CONTACT

Isaiah “Ike” Sierson, Jr.  
International Conference  
Marshall  
254-319-3362  
Flexecdm@gmail.com

Howard ‘EIGHTCH’ Holley  
BD Council Chair  
202-361-9126  
Gtgintlbdc@gmail.com

**THANK  
YOU!**